



2019 INNOVATION QUALIFIER APPLICATION

Please note, if you have not filled out the Exhibit Space Application, one must be filled out and sent in with all Innovation Qualifiers. Innovations can stay within your existing booth or you can have an additional space within the Innovations Pavilion. All Innovations within the Innovations Pavilion will receive 50% off the exhibit space price.

Information on the New Innovation: All the following questions must be answered prior application being reviewed by the Innovation Committee.

1. Is this a New Equipment Innovation **or** New Service Innovation

2. Name of New Innovation: _____

3. Description of Innovation:

4. Purpose of the Innovation:

5. What sets your Innovation apart from similar products out in the market place?

6. Name of the Innovator: _____

7. When was the Innovation invented? _____

8. How many hours of testing in the field has this equipment/service received? _____

9. Who were the testers? _____

10. Name of Manufacturer? _____

11. Has this equipment/service been displayed at CFPS in previous years? Yes No

If yes, indicate what year: _____

If yes, list any specific changes made to the equipment/service:

12. Has this equipment/service been displayed in other shows? Yes No

If yes, which show(s) and when? _____

13. Has this product been patented? Yes No

If yes, indicate what year: _____

14. Does this product have a patent-pending? Yes No

15. Has this product been copyrighted? Yes No

If yes, indicate what year; _____

16. Which country or countries has this been patent or copyrighted? Canada U.S.A. Other

If other, what country or countries have a patent or copyrighted? _____

17. Have you contacted a Patent/Copyright Agent? Yes No

Agent Contact Information: _____

18. Purpose for displaying exhibit CFPS: (select all that apply)

Retailing Seeking Manufacturer Seeking Distributor Seeking Dealers Franchising

Market Research other (If other, please state purpose): _____

With each Innovation application, please provide the following:

- 2019 Exhibit Space Application.
- 2019 Innovation Qualifier.
- Three (3) different photos.
- Printed information on the product and any marketing materials
- Video if available, this does not have to be professional. A video from your cell phone is acceptable.
- Full payment for your booth space.
- Certificate of Insurance.

Please note, payment will not be processed until a decision has been made by the Innovation Committee. You will be contacted by e-mail by Canada's Farm Progress Show.

Rules and Regulations for Innovations:

1. Application deadline for submissions into the Innovations Program is May 3, 2019.
2. To comply with the contextual understanding, integrity and acceptance of the term “New Innovation” in this category, entries must represent a new, unique, novel and inventive idea or concept that can visually display and verify the innovative attributes in the form of a prototype or commercially produced product.
3. The innovation should have been developed within the last two calendar years as well as be relevant and pertinent to the agricultural community and has not been displayed at any other show prior to July 1 of the preceding calendar year with its current applicable innovative claims and attributes.
4. Submissions are not required to be patented, patent-pending or copyrighted (as applicable), however, it is strongly advised that a patent agent or legal counsel should be consulted prior to public disclosure ensuring that the interests of the inventor/innovator are clearly understood and protected.
5. In cases where submissions have been patented, copyrighted, or are pending, copies of the necessary legal documentation clearly supporting such a claim must be submitted with each application. It is the applicant’s responsibility to provide the necessary information to enable the CFPS to reasonably attempt to verify authenticity and ownership of the submission as deemed necessary by the CFPS.
6. A minimum of three (3) photos that clearly and completely provide visual comprehension of the “New Innovation” must be supplied to CFPS along with the display product dimensions, video if applicable, printed product information and marketing materials, website address, manufacturer, marketing and licensing agreement information, as well as any other pertinent information regarding the new innovation submission that is necessary to qualify the entry and determine its validity and merit should be submitted with the application. PLEASE NOTE: Innovation committee will judge the merits of the innovation based on documentation provided.
7. A CFPS selected Innovations Committee will review each application and a confirmation of acceptance or denied will be based on the information provided. All qualification standards and guidelines as well as the subsequent decisions rendered by the CFPS are final and are not subject to challenge or negotiation.
8. All CFPS approved entries in the “New Innovation” category will qualify for the Innovation Awards section of the Innovations Program and become eligible to receive either a Gold Standard or Sterling Standard Award of Excellence, as determined by the “Expert Judging Panel” in adhering with the CFPS established benchmarks for excellence.
9. Exhibitors are required to display the Innovation as approved by the Innovation Committee.

For Office Use Only:

Approved: Yes No

Notes: _____

Date: _____

Signature: _____