

May 22, 2015

Media Contact:

Chuck Gamble
Farm Show Council – Secretary-Treasurer/Coordinator
gamble.19@osu.edu
614-292-4278

2015 Farm Show Council Meets to Discuss Changes and Challenges for Ag Shows

Columbus, OH – On Monday, April 27, 2015, Farm Show Council (FSC) convened for its 44th year. Farm Show Council, originally founded in 1972, was built around the idea that farm shows could be improved for both exhibitors and attendees through communication, education and yearly evaluation. This year’s Farm Show Council meeting was held for its traditional three-day run beginning on April 27 and ending on April 29.

This year’s Farm Show Council was hosted in Columbus, Ohio, by Power Show Ohio and Farm Science Review. Including the hosting shows, Farm Show Council boasts 24 active show members. For the 2015 meeting, highlights included an exhibitor panel, tours of local operations and the site of the Farm Science Review, and overall reviews of shows from FSC members present.

At the meeting, the new 2015-16 Executive Board was installed, including Chip Blalock of Sunbelt Ag Expo, as President, David Zimmerman of Southern Farm Shows as Vice-President, and Matt Jungmann of the Farm Progress Show and Husker Harvest Days as Second Vice-President. Dennis Alford of Power Show Ohio served as the president for the 2014-15 board, and Chuck Gamble of Farm Science Review will continue as Secretary-Treasurer/Coordinator.

Chip Blalock, the 2015-16 President said, “This Council remains as important as ever. We come together to have close discussions, wrestle with agricultural issues, and above all: keep all of our ag shows relevant and continue to set the bar high for both exhibitor and attendee expectations.” Farm Show Council facilitates candid discussions, counter-evaluations, and periodic peer-audits.

The next Farm Show Council meeting will be hosted by World Ag Expo in Tulare, California, from April 25-27, 2016.



[Pictured, from L to R:] Chip Blalock, David Zimmerman, Matt Jungmann, Dennis Alford & Chuck Gamble
(Photo courtesy of Agri Marketing Magazine)