Exhibit Space Application 2012

Western Canada Farm Progress Show (WCFPS) – June 20 - 22, 2012
P.O. Box 167, Regina, SK, S4P 2Z6 Telephone: (306) 781-9200 Fax: (306) 781-9396
Website: www.myfarmshow.com E-mail: cheibein@evrazplace.com

Agreement between Regina Exhibition Association Limited (Licensor)
AND

Company Name (Licensee): _____

Address: _____

City: _____ Province / State: _____

Country: _____ Postal Code / Zip: _____

Contact Name and Title: _____

Phone Number: (___) _____ Fax Number: (___) _____

Cell Number: (___) _____ E-mail Address: _____

Website Address: _____

Type of Space	**No. of Spaces Required**	**Advanced Rate** (to Nov 15, 2011)	**Regular Rate**	**Rate** (after March 15, 2012)	**Total Cost**
10' x 10' inline*		$917.00	$1008.00	$1099.00	
10' x 10' corner*		$1042.00	$1146.00	$1260.00	
Outdoor per sq ft.*		$0.85	$0.93	$1.02	
Export Membership			$350.00		

* Minimum Space Rates: $1008.00 + applicable taxes

Insurance Certificate Processing: $100.00
Subtotal = _____
Less discount = _____
GST (5% of Subtotal) = _____
TOTAL = _____

☐ Payment in full

☐ 50% now and 50% March 15, 2012 - Applications/Discounts will not be processed unless accompanied with payment

Make cheques payable to: Western Canada Farm Progress Show
Returned payments (including NSF and declined credit card payments) will be subject to a $50.00 processing charge, plus GST
All Applications are subject to review and approval by WCFPS Management.

Other payment or items enclosed:
☐ *Cheque (CDN Funds)*
☐ *Certificate of Insurance*
☐ *Product Information*

☐ *Visa* ☐ *MasterCard* ☐ *AMEX*

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Expiry Date mm/yy ☐☐☐☐

Credit Card Payment Authorization:
I hereby authorize Regina Exhibition Association Ltd. to charge the above total to this credit card:

Cardholder Signature: _____ Cardholder Name (Print): _____

A signed copy of this application, with payment is to be received by Regina Exhibition Association Ltd. as per WCFPS 2012 payment schedule. **Final payment is due on or before March 15, 2012. (Applications received after March 15, 2012 must submit payment in full.)** I understand that this application becomes an agreement once payment is made in full and approved by WCFPS Management. I acknowledge to have read and understand the rules and regulations governing the lease or use of exhibit space, on a non-exclusive basis within Regina Exhibition Association Ltd.

Licensee Signature: _____ *Date Signed:* _____

GST Registration No: R122306780 RT0001

Rules and Regulations

1. Conduct Of Show - The Licensor (Regina Exhibition Association Limited) reserves the right to: (a)require the Licensee to withdraw any item from public sale or view that the Licensor deems objectionable; (b) reject Licensee's display or change any exhibit or concession location so as to enhance the quality and/or presentation of the Show; (c) cancel this Agreement at any time without notice and provide to the Licensee a full refund of all amounts paid by the Licensee provided that such cancellation is not as a result of the Licensee's breach of this Agreement or these rules and regulations, in which event the Licensor may retain all amounts paid by the Licensee to the Licensor.

2. Exhibit Hours - Subject to clauses 3 & 4, the Licensee will: (a) take possession of the exhibit or concession location during move-in hours specified by the Licensor, and (b) complete all carpentry work and painting and have the Licensee's exhibit in good order and ready prior to the move-in deadline specified by the Licensor. Failure by the Licensee to comply with the foregoing may result in forfeiture of Licensee's rights under this Agreement and any amount paid hereunder. Exhibits must be: (a) fully set up, stocked and have personnel on location during all Show hours; (b) dismantled and removed following the conclusion of the Show prior to the move-out deadline specified by the Licensor.

3. Move-in – Inside exhibitors may move in beginning 8:00 am Saturday, June 16, 2012. Outside exhibitors may move in beginning 8:00 am, Thursday June 14, 2012, but services will not be offered until 8:00 am, Saturday, June 16, 2012. Upon special permission provided by Show Management, a Licensee may take possession of the exhibit or concession location prior to the commencement of the specified move-in hours. Move-in must be completed by noon, Tuesday, June 19, 2012.

4. Move-out – All exhibitors will commence move-out at 6:15 pm, Friday, June 22, 2012. Exhibitors are prohibited from moving out early and may be charged at the discretion of Show Management to post a deposit to ensure compliance. Indoor exhibitors must be moved out by 12:00 noon on Sunday, June 24th. Outdoor exhibitors must be moved out by 12:00 noon on Friday, June 29th. Failure to do so will result in additional charges.

5. Minimum Space Rates – For all booth locations a minimum charge of $1008.00 plus applicable taxes will be applied.

6. Cancellation - The Licensee may, by written notice to the Licensor, cancel this Agreement at any time prior to the 90th day preceding the commencement of the Show, and on receipt of such written notice the Licensor shall refund to the Licensee all amounts paid under this Agreement less an administration fee equal to 50% of the total booth cost. No refunds will be provided for cancellations received by the Licensor less than 90 days prior to the commencement of the Show. If a Licensee fails to take possession of an exhibit or concession location prior to conclusion of the move-in, or abandons the exhibit or concession location, the Licensee's right and entitlement to occupy the exhibit or concession location shall immediately cease and be at an end.

7. Subletting - Subletting or sharing of an exhibit or concession location by Licensee is not allowed. The exhibit or concession location is to be used exclusively for the purpose shown on this Agreement. Licensee is not permitted to use electrical power or water from another Licensee. Exhibit or concession location(s) which have been assigned and confirmed are not transferable.

8. Exhibit or Concession Limitations - The Licensor has the right to prescribe the materials to be used in the construction of booths, signs, show cards or tabloids of exhibits and to regulate their dimensions and positions, and generally direct the arrangements of articles exhibited so far as the same may be necessary to secure an attractive appearance. Licensee must confine all exhibit activities to within the limits of the space allocated to it. No soliciting or advertising for any purpose will be permitted on the grounds except from within the space for that purpose.

9. Liability - The Licensor will take reasonable precautions to ensure the safety of property and materials brought upon the premises of Evraz Place. The Licensee assumes the risk of exhibiting and the Licensor shall not be liable for any bodily injury sustained by, or death of, any individual, nor for any loss of, or damage to, any property in connection with the exhibit. The Licensee agrees to indemnify and save harmless the Licensor from and against and all liability resulting from injury to, or the death of, any individual, or damage to any property arising from the use and occupation of the Licensee's exhibit or concession location, or the acts or omissions of the Licensee, its servants, employees or agents. The presence of security and/or watch personnel does not constitute acceptance of any responsibility by the Show for such security of the Licensee's products but is merely to assist the Licensees during the Show.

10. Insurance - The Licensee shall obtain and maintain in force for the period commencing on the commencement of the Licensee's move-in and ending on the Licensee vacating Evraz Place, third party public liability insurance in an amount of not less than One Million Dollars ($1,000,000) per occurrence, and shall: (a) designate the Licensor (Regina Exhibition Association Ltd.) as an additional insured under such insurance; and (b) provide to the Licensor concurrent with delivery of this Agreement, a certificate of insurance confirming such insurance. If the Licensee fails to provide such certificate of insurance concurrent with delivery of this Agreement, the Licensee shall pay to the Licensor an insurance certificate processing fee in an amount determined by the Licensor.

11. Electrical - Licensees are advised that standard electrical outlets (800 watt – 120volt) are included for inside rental space only. The Licensee is responsible for coordinating their electrical requirements (other than standard) with Regina Exhibition Exhibition Association Ltd.

12. Noise - Undue noise in the demonstration of exhibits, or noisy or unseemly methods employed in sales or demonstration activities will not be permitted. The decision of what constitutes undue noise or unseemly methods rest exclusively with the Licensor.

13. Product For Display - The Licensee may only sell or display products listed within this application. The Licensee must make any changes or additions to the list of products in writing and are subject to approval by the Licensor.

14. Contravention of Laws - Licensee is responsible for complying with all applicable federal, provincial and municipal laws with respect to its products and exhibit. This includes, but is not limited to, labour legislation with respect to minimum wages and benefits of employees working at its exhibits, municipal business licenses, social insurance numbers and immigration requirements.

15. Security – Outside security companies are not permitted to work onsite at Evraz Place. Companies requiring security personnel must hire Regina Exhibition Association Ltd. Security.

16. Fire Regulation - If Licensee uses any type of fuel such as gas, oil, or propane in its exhibit or concession location(s), Licensee shall contact the Regina Fire Department to discuss all matters pertaining to the installation of such equipment.

The use of the following materials shall be prohibited:

* Acetate fabrics; corrugated paper box board; and no seam paper
* Paper backed foil unless glued securely to suitable backing.

The following materials shall be flameproof if used for display or decorative purposes:

* All cloth materials
* Flowers - artificial
* Foliage - artificial
* Styrofoam
* Plastic Materials
* Ruckus
* Split wood and bamboo fibres
* Textiles, straw, grass, hay, wood chips, shavings
* Paper - Cardboards or compressed paperboard less than 1/8" thick is considered to be paper.
* Flammable liquids or gases shall not be stored inside the building.
* Aerosols: It is permissible to exhibit one pressurized container, not exceeding one pint capacity, of each product classified as a flammable liquid.
* Motor vehicles or gasoline powered equipment on display must be equipped with lock-on type gasoline tank caps and batteries are to be disconnected. Fuel capacity must be at a 1/4 tank or less

17. Government Inspectors - The Licensee will provide to all government inspectors or agents all information required in the conduct of their investigations and will not impede or overrule the work of any government inspector in any area of their jurisdiction.

18. Taxes - Licensee is responsible for collecting and remitting to the appropriate government authority all sales and other taxes as applicable with respect to the sale of products or services from the exhibit or concession location(s).

19. Delivery of Goods - Employees of the Licensor will not receive goods on behalf of a Licensee. Arrangements for delivering and storage of goods are the responsibility of the Licensee.

20. Exhibit or Concession Cleaning - The Licensee will keep its own location(s) swept and cleaned. The Licensor will supply staff to ensure that the aisles are kept clean. Roadways and garbage containers will be cleaned daily by the Licensor.

21. Food & Beverage - Licensee will not dispense, whether for a price or free of charge, any food or beverage from its space except as provided for in this Agreement.

22. Vehicles - No vehicles will be allowed in the building after the move-in deadline. No moving vehicles will be allowed on the roadways of the grounds during the Show and vehicles may only be parked in designated areas of the grounds during the Show. No vehicles will be permitted within the exhibit area.

23. Trailers on Licensee's Lots - Trailers that are used as offices or stage areas will be positioned on the lot so as not to interfere with the sight lines of adjoining or neighboring Licensees. The Licensor will have final approval as to location.

24. Storage - Storage of equipment on the grounds after the move-out deadline is not permitted. Equipment left on the grounds after the move-out date will be removed or stored at the Licensee's expense. Licensee absolves the Licensor from any liability or claim with respect to such action taken after the move-out date.

25. Public Address Systems - Public address systems may be used only with the permission of the Licensor.

26. Free Draws - Licensee shall not conduct a free draw unless prior approval from the Licensor has been obtained. All free draw tickets and stubs must contain the name of the company conducting the free draw and a sample of same must be provided to Licensor. Licensee will provide Licensor with the name of the winner(s) of any free draws that are conducted.

27. Raffle Tickets - The selling of raffle tickets or soliciting of donations by Licensee from its exhibit or concession location(s) is prohibited unless provided in this Agreement.

28. Illicit Drugs - The Licensee will not permit the display, sale or advocacy of items or paraphernalia that may be seen to promote in any way the use of illegal drugs.

29. Novelties - Licensee shall not give away buttons, hats, fans and such other items which are customarily distributed from novelty stands except as provided in the Agreement.

30. Motion Picture Equipment - Licensees are advised that the buildings and the outside grounds utilized for the purpose of live entertainment are covered by a contract with the International Alliance of Theatrical Stage Employees and Moving Picture Operators of the United States and Canada. Motion Picture operators are specified as employees covered in the contract and such persons must be supplied by the Union if used within Evraz Place as covered by the contract.

31. Recreational Vehicle Parking - There shall be a charge at the price established by the Licensor.

32. Application Deadline - Provided space is available, applications are accepted until June 2012. Applications received after April 29, 2012 will be excluded in the Official Show Guide.

32. No exhibitor shall move, unless approved by Show Management

32. No exhibitor will enter/move items from another exhibitor booth

32. The Licensor offers no exclusives

33. Internet service can be ordered thru our local supplier SaskTel, however no wireless hub will be permitted due to signal will conflict with signals already on grounds.