MEDIA ACCREDITATION DEADLINE, PACKAGE PICKUP, MEDIA ROOM HOURS & PARKING

Please circulate to all media personnel attending this year's event.

MEDIA ACCREDITATION DEADLINE

TO ALL MEDIA: please submit your completed media accreditation forms for the Farm Progress Show **by Monday, June 4.** This accreditation form ensures access to the event site as well as the various activities that are taking place throughout the show (June 20, 21 & 22).

Note Working Media* only will be provided with in/out privileges on the **Preview Day (June 19)** which includes our Opening Ceremonies, guided tours and the International Business Centre Reception. Working Media will also receive a Media Parking Pass, which is valid only at the Princess Street gate. Non-working Media, please note that your Media Pass (lanyard) will serve as your admission/parking at either the Lewvan Drive or South Elphinstone Street gates.

* Working media are defined as those involved in the reporting, writing, photographing or filing of stories/articles.

MEDIA ROOM: Co-operators Centre upper level Best Western Boardroom.

MEDIA PASS: This year's media pass will include a bar code. All passes will be scanned at the gate. We require media working personnel to provide your name and the name of your associated media group in the media accreditation form, which will be printed on your media pass.

MEDIA PARKING: As parking space is very limited, we encourage carpooling. We will give sufficient number of media parking passes to each group based on the number of working personnel.

PACKAGE PICKUP

Media packages will be available for pick up at the **Reception Desk at the Administration Building from 8:30 AM - 4:00 PM on Thursday, June 14, Friday, June 15 and Monday, June 18.**

If you need to make courier arrangements, please contact Carrie Hackel as soon as possible. Please note that you will be responsible for your own delivery costs.

Media packages that have not been picked up by 4:00 PM on Monday, June 18 will be brought to the Media Room in the Co-operators Centre upper level Best Western Boardroom.

MEDIA ROOM HOURS

Tuesday, June 19: 12p.m. to 6p.m.

Wednesday, June 20: 8:30a.m. to 6p.m.

Thursday, June 21: 8:30a.m. to 6p.m.

Friday, June 22: 8:30a.m. to 6p.m.

High speed internet access is available in the media room.
Wireless is available in the Queensbury Convention Centre upper level (password is available upon request).

PARKING

Media Parking Pass is valid only at the **Princess Street gate**. We recommend Working Media use this entrance, which provides closest access to the Media Room. If you don't have a Media Parking Pass, you will not be allowed entry at this gate. Parking space at the Princess Street gate is limited and will be filled daily on a first come, first served basis. Non-working Media can park/gain admission to the event upon presentation of their Media Pass at either the Elphinstone South or Lewvan Drive gates.

Canada's Farm Progress Show presented by Viterra is Canada's National Farm Show. The Farm Progress Show is the largest dryland farm technology and equipment exposition in the country. Established in 1978, the three-day event attracts over 45,000 attendees from 50 countries. There are over 700+ exhibitors and close to 1.9 million square feet of tradeshow space. The show is a production of Evraz Place.